


AUGMENTAS GROUP FUNDRAISING FUN

(Some ideas to support our charity at this time)

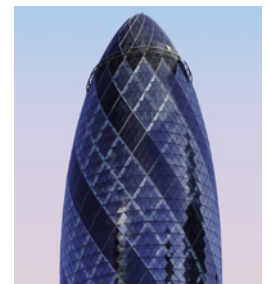


Alzheimer's Research UK is our charity of the year, voted by you, our Alumni members and associates. As such we've been thinking of ways we can raise money for such a worthy cause. Which one would you like us all to do that are possible during these times?



Keep fit for dementia research...

- ▲ Try **Running Down Dementia** during your daily exercise.
- ▲ Or why not start **The Treble Challenge** and leave the swimming until later in the year.
- ▲ Challenge yourself to climb Snowdon (24,785 steps) or the Gherkin (1,037 steps) on your stairs. Get sponsored to hit the summit!



Shop to support research...

- ▲ Keep in touch with loved ones with Printed Memories **personalised postcards**. They're £1 to send and the whole £1 is donated to Alzheimer's Research UK.
- ▲ Sort through old photos and share **Eppik's digital albums** with friends and family. Alzheimer's research receive 10% from every gift box sold.
- ▲ Shop at **Amazon Smile** or any of the 4,000+ retailers through **Easyfundraising**. Every time you make a purchase your chosen charity will receive a donation. Remember to select Alzheimer's Research UK when making a purchase.

Perfect for competitive colleagues...

- ▲ Hold a sunflower or chilli growing competition – donate to enter and share snaps of your giant produce.



Still not inspired? Try these...

- ▲ Got a celebration or anniversary approaching? Why not ask for donations to Alzheimer's Research UK instead of gifts.
- ▲ Saving the cost of a daily commute or coffee? Consider donating these savings to charity.
- ▲ Have a spring clean and use online sites like eBay to sell your unwanted items and donate the proceeds to Alzheimer's Research UK.



Every donation takes Alzheimer's Research UK a step closer to bringing about the first life-changing treatment to slow or stop dementia.